

# AF CISO SECURITY CULTURE PROGRAM

## Frequently Asked Questions (FAQ's)

### What is the purpose of the program?

The purpose of the AF CISO Security Culture Program is to understand the current state of Airmen and their cyber behaviors all while educating the force on general cybersecurity tips. This approach includes visits to several bases to promote cybersecurity awareness concepts and distribute materials with best practices to protect Airmen in the office, at home, and on mobile devices. Additionally, the intent is to have the AF CISO team pair up with Airmen resources across the country, such as Airman & Family Readiness Centers and Air Force Recruiting Offices, to build further rapport and relationships that ultimately lead to contacts and change champions that reach across the Air Force's core missions and functions.

### Why are site visits necessary?

Site visits are necessary because they create an opportunity to connect with Airmen within their own environment and understand the nuances of cybersecurity within that environment from their perspective. By having discussions with Airmen and understanding how they learn and communicate, we will be able to collect the information necessary to develop a program unique to the Air Force.

### What will the site visits involve?

The engagements at each visit will vary depending on the facilities, operations and leadership requirements at each base. Each of these will be an option at any base, and a combination is preferred. Several content delivery options (*In order of effectiveness*):

- **Small-Group Discussions / Working Groups.** We facilitate discussions in small groups of anywhere from five to thirty Airmen in a designated conference room or classroom throughout the day.
- **Commander's Call.** We present at a Commander Call to everyone at once or have the Wing/Group/Squadron Commander make an announcement for Airmen to stop at our table afterwards (i.e. "A-M" and "N-Z" table)
- **CISO Roadshow.** Provide a formal briefing to staff and leadership from the CISO or a member of AF CISO staff outlining the mission, value proposition, or other previously specified mission-related topics.
- **"Morning Meetings"** We join the front-end of small staff meetings, sharing information on what we are trying to accomplish and asking a few open-ended questions to spark discussions.
- **Table (facilitated/vendor event).** In a partnership with the Airman & Family Readiness Centers (AFRCs) or other AF outreach program, we set up a table/booth with other vendors at base-wide, scheduled events (i.e. Newcomer's Brief, Transition Assistance Programs (TAPs), family days, etc.).

**A sample base visit:** We go to [MAJCOM Base] for [day(s)] with [AF CISO A6Z Gov/Mil POC] as the military lead. He/she will attend in-briefs/out-briefs with MAJCOM leadership and be prepared to attend senior-staff meetings or provide supplementary AF CISO or mission-related presentations, as needed. These presentations can be delivered anywhere from small classroom settings to Commander's Calls. During that time, the contracting team is set up in a conference room with prepared remarks on cybersecurity awareness topics to deliver in 20-30 minute intervals. Each rotation, a new group of Airmen (of varying AFSCs or mission sets) interact with the contracting team and collect materials. While we are facilitating discussions, we will also gather data through a variety of methods (i.e. facilitator-led Q&A, driven discussions, etc.) to ensure that we accomplish our primary data collection goal.

### How will success be defined?

Success will be defined by the number of Airmen we speak with and the type of information we collect from them. A continued success lies in the distribution of AF CISO awareness materials and the partnerships formed with the onsite Airman & Family Readiness Centers – our message will continue to be delivered even after the events and site visits are complete.

### How will the Airmen benefit from your visit?

The Airmen will benefit by having a voice in shaping how their cybersecurity culture program is built. They will also benefit by receiving valuable cybersecurity tips that will assist them on base, in the field, and at home.

*"...the most powerful tool we have available to shore up our cyber defenses [are] our Airmen."*

*Lt. Gen Bender, Sept 2016*